

INSTARTM



USING ALPHA PAINTS

Alpha is a brand new type of paint

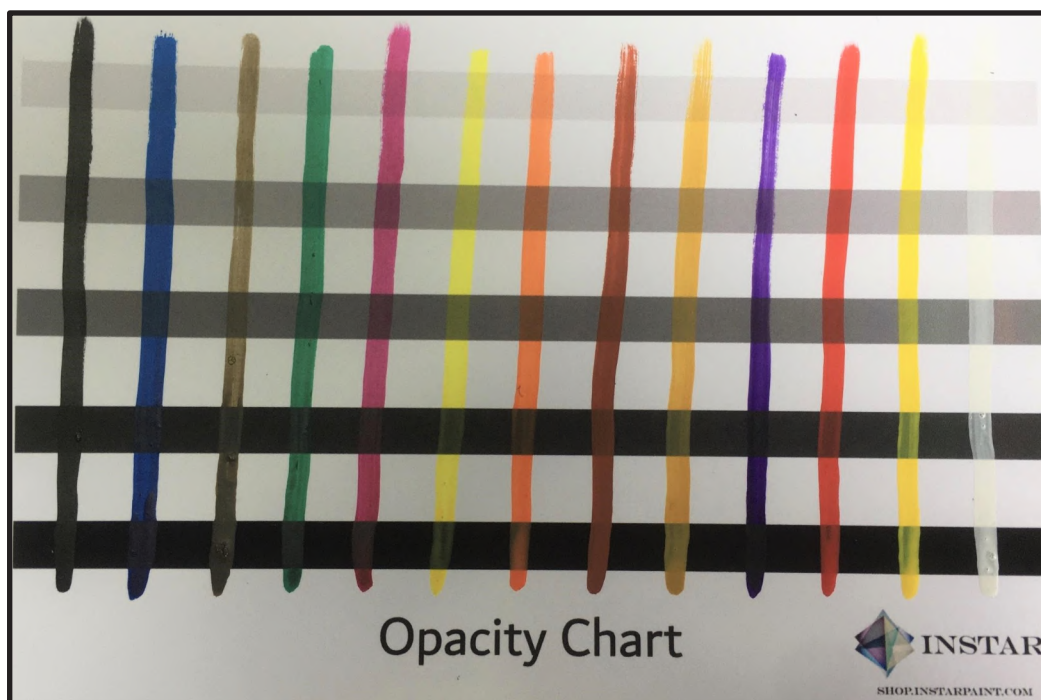
While some companies label their paints as a revolutionary new formula, ours actually is as it utilises the latest in nano and material technology, but constructing the polymer in a specific way results in a very fluid paint that leaves virtually no brush marks when layering, this means that "Thin your paints" is almost a thing of the past, instead of thinning a traditional paint to make it usable, thinning Alpha becomes more of a technical advantage rather than an uphill battle with far less products required.

CITADEL PAINT SYSTEM	INSTAR ALPHA	OTHER PAINT SYSTEMS
BASE LAYER CONTRAST WASH GLAZE AIR	ONE THIN PAINT WATER+	ONE THICK PAINT WASHES GLAZES AIRBRUSH THINNING AGENTS BRUSH THINNING AGENTS
332 DIFFERENT PRODUCTS	27 DIFFERENT PRODUCTS	300 - 950 DIFFERENT PRODUCTS

While Alpha may be a thin paint, it's not "Pre-thinned", the material component that makes up Alpha means that you can get the same level of coverage as a traditional thinned paint but with complete control over where you place the paint, because of the way it flows off the brush as well, it's almost like painting with a felt tip pen rather than a paint.

Unlike traditional systems, Alpha doesn't provide immediate coverage and it was never designed in that way to do so, the whole idea behind Alpha was that it was designed to be layered like you would with a thinned paint to get smooth coverage, but because of the way it was designed you get a much more consistent, smooth layer with virtually no brush marks at all.

To help with consistency, all the Alpha colours have similar levels of opacity, the inorganic oxide colours have a slightly higher level of opacity than the other organic colours and this gives a level of predictability when mixing colours, just combining organic, non oxide colours will give you a rich colour that maintains a level of transparency that allows you to create great layering paints, filters and glazes. Combining organic and inorganic colours will add a level of desaturation and opacity to colours, great for first layer colours to create a solid base to work from



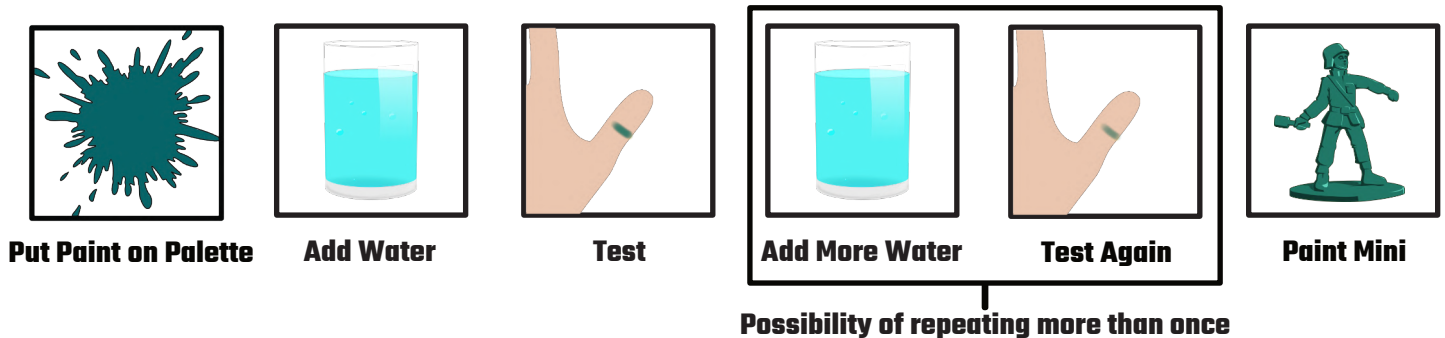
Why you don't need to think about milk

If you search for articles on how to thin your paint, you will find more often than not an awful lot of conflicting information.

Everything from what you should thin your paints with, to what kind of consistency it should be and if we're honest, it's the kind of advice that sends a shiver down our spines as more often than not, it's either not helpful or not expanded upon enough by the person suggesting it.

This is why in 2019 we took it upon ourselves to put an end to the question once and for all by creating a paint that was usable straight from the bottle without thinning. This makes it a wonderful paint for beginners and a valuable tool for advanced painters alike.

TRADITIONAL WAY OF PREPARING PAINT FOR MINIATURES



PREPARING PAINT FOR MINIATURES WITH ALPHA



We're not saying though that you cannot or should not thin down Alpha paint, the point of Alpha is that it doesn't need to be thinned to be usable, but thinning is more of a technical advantage rather than the norm.

Thanks to the unique polymer that Alpha uses, thinning down the paint doesn't result in the polymer strands being clumped into large pieces, but rather a finer dispersion that means Alpha can be turned in a paint that closely resembles Citadel Contrast paint at a fraction of the cost with almost similar properties, but better in most regards as it doesn't pool as heavily. By thinning further, Alpha can be turned into Washes and Glazes

For thinning paints, we highly recommend our Water+ from the Provectus range as it works with Alpha in a way that doesn't affect the properties of the polymer but rather works with it to ensure that the same quality is kept regardless of how much the paint is thinned.

